ROAD MAP TO A GREAT SURVEY

1. Write a research question to ground your survey
2. Determine an ideal and realistic sample size
3. Select the sample using strong methods
4. Craft Effective questions
5. Test your questions in many contexts
6. Pilot test your survey
7. Optimize your survey into the field at an ideal time
8. Use templates accurate and sane data entry
9. Clean and audit data
10. Analyze the data
11. Disseminate the results

Population Size is not the most important thing

For downloadable steps, tutorials and templates visit www.idatassit.com